

BLUE WEEK

1st edition

30th Anniversary of the Barcelona Convention:
**Biodiversity, Culture and Economy
at the core of Sustainable Development**

17/19 September 2006 ~ Majesty Mirage Park
Kemer, Antalya ~ Turkey

OFFICIAL EVENTS


**Conference on
Monk Seal Conservation**
www.rac-spa.org

Workshops:
**Introduction
of eco-management
in University curricula**
**Best practices
for tannery industries**
www.cprac.org


**Mediterranean
Environmental Award**
www.medaward.org

With the contribution and the collaboration of:

Introduction to the **BLUE WEEK**

In November 2005, in Portoroz (Slovenia), the 14th Meeting of the Contracting Parties to the Barcelona Convention approved the *Mediterranean Strategy for Sustainable Development (MSSD)*.

In May 2006, in Nicosia (Cyprus), members of the Mediterranean Commission for Sustainable Development (MCSD) highlighted the challenges that lay ahead of MAP for the successful implementation of the seven priority fields of actions of the MSSD.

Two of the major challenges are: a) the capacity to maximize the results of the actions carried out by the stakeholders and b) to promote and gain wide public support for the objectives of the MSSD, as well as bringing these objectives closer to the heart of decision-makers through an extensive awareness, information and communication effort.

The idea of having a series of MAP events converge in a "Blue Week", in support of the MSSD, represents a significant step towards starting to address these needs.

For the occasion, three UNEP/MAP Regional Activity Centres (RACs), SPA/RAC, CP/RAC and INFO/RAC have joined forces to find synergies and link their respective mandates - devoted to biodiversity conservation, cleaner industrial production and information and communication - to the objectives of the MSSD.

Following the recommendations of the "Portoroz Ministerial Declaration", SPA/RAC aims at gaining the support of the Parties to enhance the conservation of the monk seal - the top seal species threatened with extinction - by organising a conference on this endangered marine mammal and involving international institutions, representatives of the riparian countries and experts concerned with the recovery of the species.

CP/RAC that, in its 10th year as promoter for a sustainable Mediterranean industry, has been entrusted with the task of involving the private sector in the MCSD, will contribute to Blue Week by organizing a seminar on Best Environmental Practices for professionals of the tanning industry in Turkey and a workshop for the introduction of the subject of eco-management in university curricula.

Following the indications provided by the MCSD, INFO/RAC will ensure wide media coverage of the event by organizing and developing the Mediterranean Environmental Award (MEA) and promoting the information and communication network on sustainable development that will lead to the finalization of an IC Strategy for the MSSD.

Blue Week has been conceived as an Information and Communication (IC) framework event devoted to sustainable development in the Mediterranean and open to all sectors of civil society. At the core of this initiative will be the definition and annual organization of a special day devoted to the Mediterranean - "MEDday" - in which several events, lead by UNEP/MAP, will be simultaneously held in all Mediterranean countries in support of the implementation of the MSSD. This first edition will surely help in the definition of a "road map" for achieving sustainable development in the Mediterranean Region.

Abderrahmen
Gannoun
SPA/RAC Director

Virginia
Alcina
CP/RAC Director

Sergio
Illuminato
INFO/RAC Director



Programme

DAY 1 [17 September 2006]

Blue Week presentation

9.30/9.45	Official opening: Mr. Mifsud - <i>UNEP/MAP Coordinator</i> Mr. Gannoun - <i>RAC/SPA Director</i> Ms. Alzina - <i>RAC/CP Director</i> Mr. Illuminato - <i>INFO/RAC Director</i>
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Conference on Monk Seal Conservation

9.45/10.00	Official opening: <i>Host country, Bonn, Bern and Barcelona Convention, Monaco, IFAW</i>
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Monk seal conservation: general situation and concrete experiences

10.00/10.20	The Monk seal in the Pacific Ocean
10.20/10.40	Experience and perspectives in Hawaii & Leeward
10.40/11.00	The Monk seal in the Atlantic ocean (Bonn convention)
11.00/11.30	Coffee break
11.30/12.10	Experience and perspectives in Madeira
12.10/12.50	The Monk seal in the Mediterranean (<i>Barcelona Convention</i>)
12.50/14.30	Lunch break <i>The Monk Seal in the Mediterranean</i>
14.30/14.50	Discussion on global monk seal issues
14.50/15.10	Experience and perspectives in Greece (1)
15.10/15.30	Experience and perspectives in Greece (2)
15.30/15.50	Coffee Break
15.50/16.10	Experience and perspectives in Turkey (1)
16.10/16.30	Experience and perspectives in Turkey (2)
16.30/17.00	Experiences in other Mediterranean countries
17.00/18.00	Discussion on priorities

Workshop Introduction of eco-management in University curricula

09.45/10.00	Introduction. Objective of the workshop. Virginia Alzina, RAC/CP Director.
10.00/10.15	Aim, scope and content of the E-course on Pollution Prevention at Source in Enterprises. Prevention at Source and CP. Dr Miquel Rigola, University of Girona

10.15/10.45	CP and Enterprise (SME)
10.45/11.15	Coffee break
11.15/12.00	CP Teaching Experience in a Mediterranean University (speaker to be confirmed)
12.00/12.45	CP and Environmental Management Systems.
12.45/13.30	Economic Aspects of CP
13.30/15.00	Lunch
15.00/16.45	Ingenuity Factory (game introducing to the identification of opportunities leading to the reduction at the source of waste generation and resource consumption)
16.45/17.15	Coffee break
17.15/18.00	CP Methodology and General Options of Prevention at Source (Minimisation Opportunities Environmental Diagnosis, MOED).

Mediterranean Environmental Award

21.00/22.30	Showing of the films competing in the Mediterranean Environmental Award
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DAY 2 [18 September 2006]

Conference on Monk Seal Conservation

Institutional Aspects

9.00/9.20	Common work programme CMS - MAP - RAC/SPA. Link between the two action plans
9.20/9.40	An Information and Communication plan to support the monk seal conservation
9.40/10.10	Coordination and follow up mechanism: <i>steering committee?</i>
10.10/11.50	Presentation of concrete project proposals on main priorities
10.50/11.20	Coffee break
11.20/12.50	Round table

Legal Aspects

12.50/13.10	Legal aspects of the conservation of Monk seal in the Bern Convention <i>area (Bern Convention)</i>
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<< FOLLOW >> *Conference on Monk Seal Conservation*

13.10/13.30 Legal aspects of the conservation of Monk seal in other areas

13.30/14.30 Lunch break

14.30/14.50 Discussion on legal protection of the species and habitats: *Important seal areas network?*

Financial Aspects

14.50/15.10 Alternative financing mechanisms *Monk seal fund?*

15.10/16.00 Discussion on financing

16.00/16.30 Coffee Break

16.00/16.30 Recommendations and conclusions

Workshop

Introduction of eco-management in University curricula

9.00/9.45 CP Teaching Experience in a Mediterranean University (speaker to be confirmed)

9.45/10.40 CP in the Chemical Industry. Water savings

10.40/11.10 Coffee break

11.10/12.10 The Kitchen Factory (assessment of CP opportunities in a home kitchen)

12.10/13.30 ChaptEnergy savings in CP. Progress and Future of CP

13.30/15.00 Lunch

15.00/15.45 CP Teaching Experience in a Mediterranean University (speaker to be confirmed)

16.45/16.15 Coffee break

Workshop

Seminar of Best Environmental Practices in the tanning industry of Turkey

16.15/18.00 Working groups

9.00/9.15 Inaugural session and presentations
Mr. Turgut Kosar
President Turkish Leather Industrialists Association
Mr. Onur Görgün
Secretary General
Mr. Bulent Hazer
Vice-president of International Council of tanners

9.15/9.30 Presentation of RAC/CP
Dr. Virginia Alzina
Director RAC/CP

9.30/9.45 Video Presentation of AIICA - Technological Centre
Dr. José M^a Adzet
AIICA

9.45/10.45 Presentation of the Manual of Best Environmental Practices in the tanning industry

10.45/11.00 Coffee Break

11.00/12.00 Characterization of residual waters of tanning industry

12.00/13.00 Treatments of residual waters on tanning industry

13.00/13.30 Round table.
Interchange of experiences between the participants

Mediterranean Environmental Award

21.00/22.30 Showing of the films competing in the Mediterranean Environmental Award

DAY 3 [19 September 2006]

9.30/9.45 Mr. Gannoun: conclusions of the Conference on "Monk Seal Conservation"

9.45/10.00 Ms. Alzina: conclusions of the workshops "Introduction of eco-management in University curricula" "Seminar of Best Environmental Practices in the tanning industry of Turkey"

10.00/10.15 Mr. Illuminato: conclusions of the "Mediterranean Environmental Award"

10.15 Mr. Mifsud - *UNEP/MAP Coordinator*
Final conclusions

Mediterranean Environmental Award

21.00 Showing of the winning films of the Mediterranean Environmental Award



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